

MAYOR & COUNCIL AGENDA COVER SHEET

MEETING DATE:

March 22, 2004

CALL TO PODIUM:

Patricia Patula

RESPONSIBLE STAFF:

**Patricia Patula
Trudy Schwarz
Fred Felton**

AGENDA ITEM:

(please check one)

	Presentation
	Proclamation/Certificate
	Appointment
	Public Hearing
	Historic District
	Consent Item
	Ordinance
	Resolution
	Policy Discussion
X	Work Session Discussion Item
	Other:

PUBLIC HEARING HISTORY:

(Please complete this section if agenda item is a public hearing)

Introduced	
Advertised	
Hearing Date	
Record Held Open	
Policy Discussion	

TITLE:

Update on Draft Sign Ordinance

SUPPORTING BACKGROUND:

As the Mayor and Council and Planning Commission may recall, a committee was appointed in 2000 to provide recommendations for amending the sign ordinance. Subsequently, work sessions were held on July 31, 2000, January 22, 2001, and April 9, 2001.

Generally speaking, the purpose of the proposed amendments were to reduce sign clutter and enhance the appearance of the City. During the course of discussions during the work sessions, consensus seemed to have been reached on a number of proposed changes; however, work on the update was deferred due to other planning and zoning priorities such as the Master Plan update.

At this point, staff would like to give a brief power point presentation to outline the changes that were discussed during the 2000, and 2001 work sessions.

While staff does not plan to provide specific recommendations during the March 22, 2004 work session, it should be noted that one of the most significant outstanding issues remains how the ordinance will address amortization of nonconforming signs.

For your review, we have attached the draft ordinance from January 2001 and a "Sign Ordinance Decision Matrix" that was discussed during the April 9, 2001 work session.

DESIRED OUTCOME:

Hear presentation and provide guidance to staff.